

Everything Mobile: Going Mobile With Payments

Mobile payment solutions have the potential to take your business new places and allow you to accept plastic wherever you go. With this kind of freedom, the world is your office! Check out these three mobile payment technologies:

Square



Square is one of the most well-known mobile payment processors. It's best known for the iconic square card readers, but it constantly introduces new ways to accept payments through mobile and even email. Square has a chip-and-PIN card reader on the way, is rolling out Apple Pay support, and can accept Bitcoin for you. Square supports your e-commerce store, although it isn't the most ideal solution for online-only merchants.

ShopKeep



ShopKeep is a "close second" in the mobile payments space. The interface is less flashy than Square, but it supports more legacy payment hardware. If you're not yet ready to dive headfirst into the mobile payment age, ShopKeep may be a gentler way to ease in while using some of your existing technology. Similar to Square, the company offers a point-of-sale system, but it also offers more robust hardware solutions. Keep in mind that ShopKeep is optimized for the iPad.

Shopify



If your business is conducted primarily online, then Shopify is a great way to get people shopping (and paying) on their phones and tablets. In a crowded field, this company has nailed the e-commerce platform, making it simple to use. You can accept payment via credit cards, PayPal, Bitcoin, and more. Shopify also offers an excellent point-of-sale payment system that syncs effortlessly with your online store. The integration between the two is really impressive. If e-commerce is part of the equation for you, then it's Shopify all the way.

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